

October 27, 2014 – June 30, 2015

Yale Center

BEIJING | 耶鲁北京中心

Annual Program Report

Since its inauguration by President Peter Salovey in late October 2014 Yale Center Beijing (YCB) has curated a diverse and substantive programming schedule with 60 events that engaged a wide range of Yale entities as well as friends and alumni of the University and new audiences in Beijing. YCB has established itself as one of the most active foreign university centers in China and as a valuable platform for thought-leaders to exchange views on critical issues across sectors.



*The Yale Center Beijing
is a great platform for thought
leaders from the United States,
China and across the globe.
It's a first-rate facility
to exchange important ideas.*

The Honorable Max Baucus

*U.S. Ambassador to
the People's Republic of China*

HIGHLIGHTS OF YCB'S FIRST YEAR

- ◆ An off-the-record **discussion** with Ambassador Max Baucus on U.S.-China Relations
- ◆ Regular **collaboration** with the Future Forum, including a keynote talk by Yale Center Beijing founding donor Neil Shen ('92 MA)
- ◆ Initiating **six new events series**: Leaders Forum, Dialog on Global Affairs, Dialog on Advanced Management, Light and Truth Meet the Artist Series, the Yale Club of Beijing-Yale Center Beijing Speaker Series, and the YCB Tertulia
- ◆ A two-day **training** convened by the Institute for the Preservation of Cultural Heritage followed by a one-day experts **meeting**, a public **talk** on cultural preservation, and a behind-the-scenes **visit** to the Palace Museum
- ◆ A **conference** convened by the Pulitzer Center, the Yale School of Forestry and Environmental Studies, and China Communications University
- ◆ A series of **musical performances** jointly sponsored by Yale Center Beijing and the Yale School of Music

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COLLABORATION WITH YALE ENTITIES

Yale Center Beijing has collaborated with a range of Yale entities. In addition to the programming noted above, YCB hosted a leadership summit for presidents of Yale Alumni Associations, a program convened by Yale Law School on juvenile justice, a meeting of the Yale Asia Development Council, faculty from many Yale schools and departments for public talks, and much more.

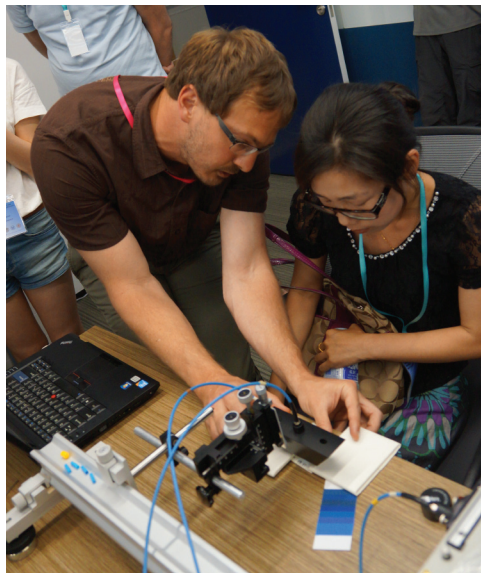


PLATFORM FOR THOUGHT-LEADERS

Events of the past seven months have established Yale Center Beijing as a platform for dialog among thought-leaders across sectors. As a result, several media outlets have mentioned Yale Center Beijing, including the *New Yorker* and Caixin Media.

Link to *New Yorker* article
centerbeijing.yale.edu/newyorker

Link to Caixin article
centerbeijing.yale.edu/caixin



“
The Institute for the Preservation of Cultural Heritage convened a very successful two-day workshop on micro-fading and museum lighting at the Yale Center Beijing in April. I also enjoyed the profound interest in my public lecture during my visit there, which the YCB staff skillfully organized. With such great hospitality, it truly feels like being at home in New Haven.

Dr. Stefan Simon

*Director of the Institute for
the Preservation of Cultural Heritage*

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A LOOK AHEAD

YCB has an exciting slate of programming for the upcoming year, including the following:

July 2015

- ◆ Two-day leadership development program convened by the School of Management.
- ◆ Two-day program on accreditation of kindergartens in China convened by the Yale Child Study Center

August 2015

- ◆ Fundamentals of Management: A Yale Pre-MBA Program (two weeks in duration)

September 2015

- ◆ Symposium with the School of Architecture

October 2015

- ◆ Two-day workshop with the School of Forestry & Environmental Studies

November 2015

- ◆ Yale Center Beijing First Anniversary Event

February 2016

- ◆ Week-long Yale Young Global Scholars program for high school students

This is in addition to YCB's ongoing schedule of public events, alumni programming, regular speaking events with top Yale professors via video conference, and more. Up-to-date information on our programming is available on our website (Centerbeijing.yale.edu) and WeChat account ([YaleCenterBJ](#)).



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The Center is a great platform for our joint Shanghai Jiaotong University-Yale Biostatistics Center to interact with various groups of people to advance translational medicine.

Dr. Zhao Hongyu

Ira V. Hiscock Professor of Public Health (Biostatistics) and Professor of Genetics and of Statistics

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Programming at the Yale Center Beijing

OCTOBER 2014 – JUNE 2015

1 Conferences, trainings, and symposia convened by Yale schools, departments, and research centers designed to engage decision makers on critical topics across sectors.

October 28:

- ◆ Yale SOM Greater China Board of Advisors meeting

December 9:

- ◆ Yale Law School's China Law Center hosted a dialog at the Yale Center Beijing among Chinese public interest lawyers and Melodee Hanes, former U.S. Department of Justice official, on the protection of minors from domestic violence and sexual abuse. China is currently developing its first domestic violence law.

December 16:

- ◆ Dr. Zhao Hongyu, Ira V. Hiscock Professor of Public Health (Biostatistics) and Professor of Genetics and Statistics, organized a meeting with 15 professionals to develop plans for the Yale University-Shanghai Jiaotong University Joint Center for Biostatistics

December 27:

- ◆ Yale School of Management China Trek Reception

March 7:

- ◆ Association of Yale Alumni Leadership Summit

March 11:

- ◆ Yale Asia Development Council meeting

May 19:

- ◆ Yale School of Public Health Professor Bob Makuch met with members of the business community and government officials on drug regulation in China

May 26–27:

- ◆ Institute for the Preservation of Cultural Heritage training on micro-fading and museum lighting

May 28:

- ◆ Experts meeting convened by the Institute for the Preservation of Cultural Heritage

June 11:

- ◆ Yale Office of Career Strategy meetings with partners

June 16:

- ◆ The Pulitzer Center, the Yale School of Forestry & Environmental Studies, and China Communications University workshop on ecological civilization



2 Yale Center Beijing-branded events that convene thought-leaders from Yale and beyond for substantive dialogs and exchanges on a broad range of topics.

December 17:

- ◆ Nayan Chanda, editor-in-chief of *YaleGlobal Online* and 2005 recipient of the Shorenstein Award for journalism, on his book, *Bound Together: How Traders, Preachers, Adventurers and Warriors Shaped Globalization*

December 20:

- ◆ Jennie Ling ('61 MAR), wife of the late George Ling ('60 BD), held a discussion with Project KickStart participants and Yale alumni on "The How of Happiness: A Journey of Self Discovery and Search for Meaning." Project KickStart is a scholarship program that enables rural students to pursue higher education by paying their first year's tuition and expenses at a university in Beijing

December 29:

- ◆ Dr. Ravi Dhar, George Rogers Clark Professor of Management and Marketing and Director of the Center for Customer Insights at the Yale School of Management, on behavioral economics

“
My meetings at Yale Center Beijing went incredibly well. The Center, which was really humming with activity during my visit, is a fantastic resource for anyone at Yale doing work in China.
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Dr. Robert Makuch

Professor of Public Health (Biostatistics) and in the Child Study Center; Director, Regulatory Affairs Track

Programming at the Yale Center Beijing OCTOBER 2014 – JUNE 2015 (CONTINUED)

January 17:

- ◆ Wang Min ('88 MFA), dean of the Central Academy of Fine Art and alumnus of the Yale School of Art, delivered a talk on his design work, the blending of Chinese and Western aesthetics, and how his Yale education has impacted his career

January 23:

- ◆ Kaiser Kuo, director of International Communications at Baidu, delivered a talk on "The Future of the China's Internet" and led an off-the-record discussion on recent business and policy trends in China's internet and technology industry

January 24:

- ◆ Yale World Fellow Jian Yi showed his documentary film *Super, Girls!*, which chronicles the trials and tribulations of participants in China's *American Idol* as a way to examine youth culture in China. The documentary screening was followed by a discussion with Jian Yi, a protagonist from the film, and other panelists

February 3:

- ◆ Ma Jun, Yale World Fellow and one of *Foreign Policy*'s "100 Top Global Thinkers of 2012" spoke on "Environmental Challenges and China's Green Choice"

March 20:

- ◆ Stephen Roach on "The Sino-U.S. Relationship: From Codependency to Interdependency"



March 23:

- ◆ Guggenheim Fellow Michael Meyer on his book *In Manchuria: A Village Called Wasteland and the Transformation of Rural China*

April 10:

- ◆ U.S. Ambassador to China Max Baucus in an off-the-record dialog on U.S.-China relations

April 24:

- ◆ Yale Center Beijing Tertulia with Jaime FlorCruz, former CNN Beijing Bureau Chief

May 16:

- ◆ Yale Center Beijing-Yale Club of Beijing Speaker Series: Hung Huang on fashion in China

May 26:

- ◆ Screening of the documentary *China Remix* followed by a conversation with the director and one of the film's protagonists

May 27:

- ◆ Director of the Institute for the Preservation of Cultural Heritage Stefan Simon on "Cultural Heritage in Crisis"

May 28:

- ◆ Backstage visit to the Palace Museum to gain insights on traditional techniques used for conservation and restoration

May 29:

- ◆ Performance by Yale a cappella group Living Water

June 4:

- ◆ In collaboration with the School of Music, performance by Invisible Anatomy, a composer collective made up of Yale School of Music graduates

June 10:

- ◆ Yale Office of Career Strategy: Career Strategy Resources for Alumni

June 11:

- ◆ Presentation on U.S.-China relations by the director of the Carnegie-Tsinghua Center in Beijing, Paul Haenle

June 12:

- ◆ Gao Xiqing, former president of the Chinese Investment Corporation, China's sovereign wealth fund, on China's economic reform

June 18:

- ◆ Maestro Hu Yongyan, who studied at Yale, on "Decoding Beethoven" in collaboration with the Yale School of Music

June 27:

- ◆ Talk on "American Higher Education and the Liberal Arts" by Vassar College President and Yale Corporation Alumni Fellow Catherine B. Hill ('85 PhD)

Programming at the Yale Center Beijing OCTOBER 2014 – JUNE 2015 (CONTINUED)

3 Admissions, recruitment, and alumni events that bring top talent from China and the region to Yale.

October 29:

- ◆ Yale School of Management recruitment event for over 100 potential applicants

December 29:

- ◆ Meeting of prospective students with current School of Management students at a yield event

January 10:

- ◆ The Yale Young Global Scholars program convened Yale Center Beijing's first virtual program—an information session delivered via videoconference from New Haven to 100 potential applicants in Beijing

January 31:

- ◆ YaleWomen hosted its 2015 Chinese New Year Gathering, which included a performance by alumni from the School of Music and other musicians

March 2 and 3:

- ◆ School of Management admissions interviews

March 20:

- ◆ Jackson Institute for Global Affairs recruitment event

March 10:

- ◆ Dean of Yale School of Management Edward Snyder on Yale SOM's approach to executive education

May 30:

- ◆ Chinese Undergraduate Students at Yale reception for incoming students



June 7:

- ◆ Association of Chinese Students and Scholars reception for incoming graduate students

June 27:

- ◆ Welcome reception for new admits, scholars, and interns

4 Private events hosted by Yale alumni and friends that will facilitate Yale Center Beijing's emergence as an intellectual hub for the greater Yale community.

January 10:

- ◆ Industrial salon for about 100 top executives from state-owned enterprises

January 12:

- ◆ Students from Calvin College visited Yale Center Beijing for a talk on "Doing Business in China"

January 24:

- ◆ Choate Rosemary Hall hosted applicant interviews at Yale Center Beijing

January 30:

- ◆ The "Future Forum" hosted a talk by Wang Jun, executive director of the BGI Genomic Institute, China's largest genomic sequencing institute, on "The Language of Life"

March 28:

- ◆ Bard College alumni event, featuring Yale School of Music graduate Shawn Moore speaking about and playing the violin

Programming at the Yale Center Beijing OCTOBER 2014 – JUNE 2015 (CONTINUED)

March 28:

- ◆ One-on-one meeting for Yale undergraduate admissions

April 9:

- ◆ Business meeting for InGenius Prep, an educational consulting startup that was incubated at the Yale Entrepreneurial Institute

April 19:

- ◆ Venerable Yifa ('96 PhD) hosts a meeting in preparation for a study visit to the United States

April 25:

- ◆ Future Forum: “Quantum Leap—From Myth to Philosophy to Modern Information Technology”

April 27:

- ◆ Hopkins-Nanjing Center Career Trek

April 30:

- ◆ Environmental Defense Fund China Advisory Board Meeting, with Len Baker ('64), one of their trustees, among those in attendance

May 13:

- ◆ LinkedIn Sharing Meeting: Recruitment

May 15:

- ◆ LinkedIn high-tech HR executive summit, with a keynote by Catherine Feng ('09 MBA) and hosted by LinkedIn's head of B2B Marketing and Marketing Operations Brenda Chen ('06 MBA)

June 4:

- ◆ ZhenFund Pitch Day

June 5:

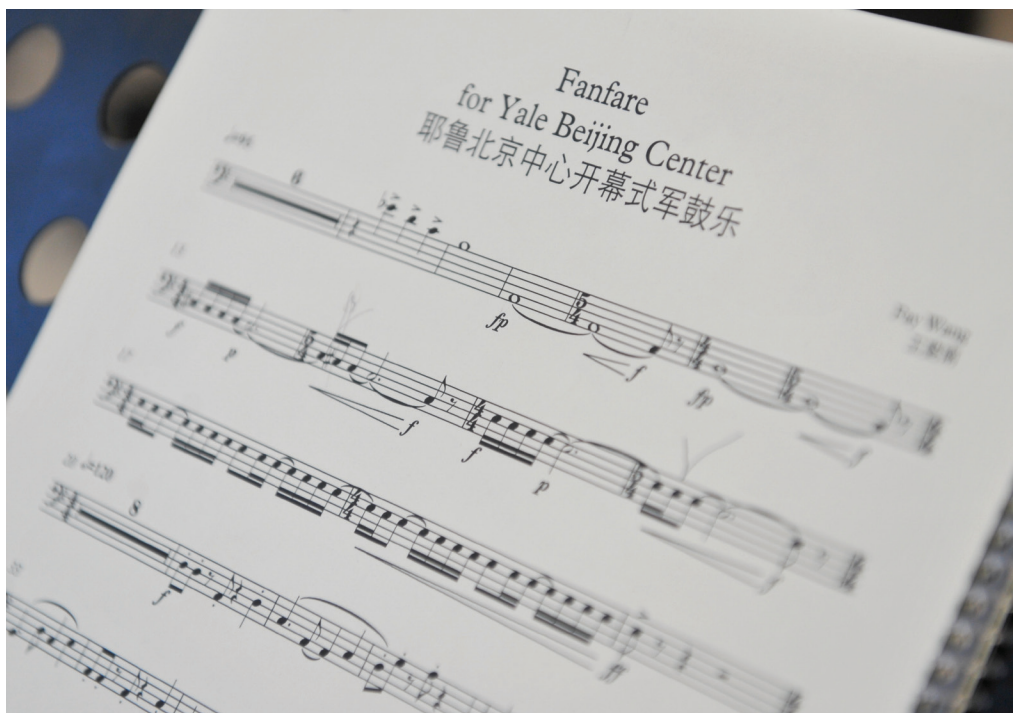
- ◆ Man-CITICS Hedge Fund Global and China Opportunity Outlook Summit 2015

June 11:

- ◆ A Dialog with the Global Recruiting Director of LinkedIn

June 28:

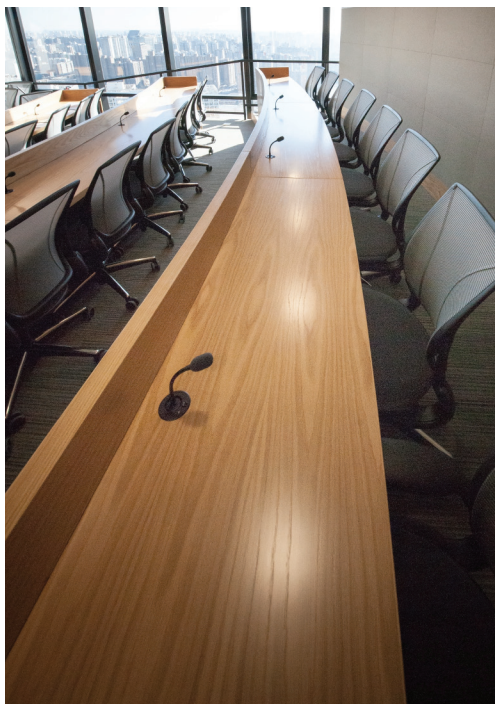
- ◆ Future Forum Event: “Facial Recognition and Computer Vision”



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*Yale Center Beijing is
a place where people can share
musical insights.*

Maestro Hu Yongyan

*Principal Guest Conductor of
Rostock Philharmonie, Northern Germany;
educated at Yale School of Music*



Yale Center Beijing

36th Floor, Tower B, IFC Building
8 Jianguomenwai Avenue
Chaoyang District, Beijing, China

The Center is located directly across from the Jianguo Hotel on the south side of Jianguomenwai Avenue.
The closest subway station is Yong'anli.

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